

#### From a trusted source

In New Zealand, animals are raised as nature intended, on grass, 365 days a year.



#### For a better world

We care deeply about doing the right thing and doing it well, so we are embedding sustainability into every aspect of our business.

### **Every step of the way**

From farm environments and animal welfare, to processing and final product quality, we uphold the highest standards every step of the way.



100% MADE OF NEW ZEALAND







## **Our Company**

Founded in 1948, we are New Zealand's leading procurer and exporter of premium quality lamb, beef and venison.

We are a company of proud, passionate farmers and food people, dedicated to doing the right thing, to collaborating, innovating, and creating goodness to share with the world.

Silver Fern Farms is made up of 6,200 farming families, and we employ over 7,000 people at 14 owned and controlled sites across the country.



### **New Zealand Grass-fed Venison**

Silver Fern Farms Venison is grass-fed and farmed free-range on the open pastures of New Zealand. This preserves the venison's natural vitality, while giving it a distinctively delicate flavour.

A supremely nutritious and versatile choice, with valuable vitamins and minerals and low levels of cholesterol, Silver Fern Farms Venison is tender, lean and delicious.



# Silver Fern Farms Venison products

Silver Fern Farms Venison is venison at its purest. Our free-range deer are pasture-raised exclusively in the pure and natural environment of New Zealand. Raised stress free and selected from younger animals, Silver Fern Farms Venison delivers a melt-in-the-mouth tenderness and delicate flavour.

### **Grass-fed and pasture-raised**

- Freedom to roam, for natural vitality
- Raised on the open spaces of New Zealand

#### **Distinctively delicate flavour**

- Fresh and delicate flavour notes
- A new taste for fresh possibilities

### **Supremely lean and healthy**

- The finest expression of venison
- An excellent source of protein, iron and essential vitamins





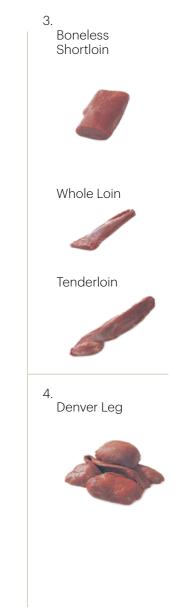


### Silver Fern Farms Venison cuts



Frenched Rack









silverfernfarms.com